



PRESS RELEASE

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New Financial Literacy Posters to be unveiled at Warren Central High School

On October 30th at 8:45 AM at Warren Central High School in Indianapolis, the Indiana Council for Economic Education (ICEE) and Secretary of State Todd Rokita, will unveil a new set of five Financial Literacy Posters. A presentation of the posters will be made to Warren Central Economics teacher, Bill Bush. After the presentation, Secretary Rokita will talk with students about the importance of financial literacy and making informed decisions as savers and investors. These posters are the latest tool offered to teachers by the ICEE to use in their classrooms to help improve Financial Literacy in Indiana.

The Financial Literacy Posters were developed by ICEE with funding from Secretary Rokita's office. Those funds came from fines received from investor fraud settlements. The partnership between the ICEE and the Secretary of State's office is part of an ongoing effort by Secretary Rokita to increase awareness of both the risks and rewards of financial investing. In addition to financial support, staff from the Securities Division of the Secretary of State's office have presented at ICEE teacher workshops across the state about the importance of understanding risks and avoiding investment scams.

The five posters illustrate fundamental principles of sound money management. Topics include: Basics Principles of Economics, The Power of Compound Interest, Financial Planning Pyramid, Steps to Save and Build Wealth, and Watch Out for Investment Scams. A teacher's guide accompanies the posters. These posters are excellent for use in courses such as economics, personal finance, consumer economics, and business economics and will be made available free of charge to teachers who attend ICEE workshops or participate in the Indiana Stock Market Simulation (www.indianasms.com). Teachers in Indiana and across the United States may also order them at www.kidseconposters.com.

Executive Director of the ICEE Harlan Day said, "We are grateful to Indiana Secretary of State Todd Rokita and the Indiana Securities Division for supporting this project and providing valuable input, especially regarding the investor education aspects of the posters."

Founded in 1954, the ICEE is a comprehensive partnership of leaders from business, labor, agriculture, education, and government dedicated to increasing economic literacy in Indiana. Its mission is to prepare students to become active citizens and productive members of our economy by providing them with the ability to make sound economic decisions.

Through a statewide network of 13 regional University Centers, and in cooperation with the Indiana Department of Education, the ICEE provides economic education training, materials, and consulting assistance to thousands of Indiana educators each year.

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